

Bucksport Bay Area

Chamber of Commerce

Bucksport Bay Area Premier Visitor's Guide

The Bucksport Bay area is a place like no other, a landscape of unmatched beauty infused with deep tradition in the arts and culture, and a local flavor that blends an artisan's zest for life with a vacationer's sense of ease. The 2020 Chamber guide gives readers a reason to come visit our region by offering them a glimpse into what to expect while exploring our charming corner of the world. As an advertiser, it's your opportunity to market your business, products or services, through print and Internet, to a targeted audience!

A few reasons to spend your marketing dollars where you'll garner a high return on investment because your advertising **WILL BE SEEN!**

- The only comprehensive printed guide fully highlighting our region, with 10,000 copies and a pass-along readership of over 22,500.
- Guide is digest size making it convenient to carry and keep as a resource throughout one's vacation/visit
- Great distribution to points across Maine and New England
- New in 2019, the guide was available at the Portland Jetport, ferry terminal and train station, along with hundreds of other locations throughout Maine!
- The guide is viewable online in its entirety as an interactive eGuide highlighting our region and also available on smartphones

2020 DISTRIBUTION

The Bucksport Bay area Chamber guide is a comprehensive regional travel and recreation guide available, free to tourists and residents, in print and online in its entirety. The guide provides readers with information on individual communities within our region, places to EAT, STAY, PLAY, and SHOP, as well as information on services provided. Your business can reach more than 25,000 readers with the printed version and several more thousands online! This guide is your opportunity to promote your business to a target audience of people looking to vacation in, and relocate to, the Bucksport Bay area region!

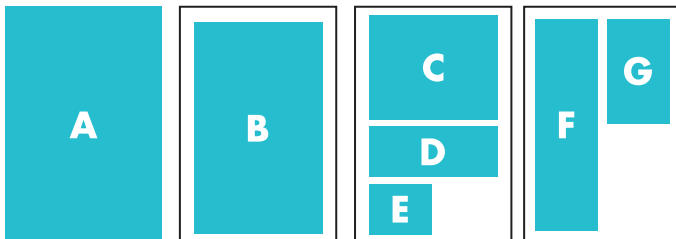
Our 2020 Anticipated Distribution Network:

Maine Tourism Association Visitor Information Centers
 Portland International Jetport
 Maine Mall
 AAA Offices
 Amtrak Train Station - Portland
 Concord Bus Station - Portland
 Ocean Gateway Terminal
 Many Chamber Offices Across Maine
 Our Network of Advertisers
 Mailed Upon Request
 Tourism Trade Shows - Boston Area
 Maine Turnpike Travel Plazas in Kennebunk and West Gardiner

2020	Member Ad Rates	Non-member Ad Rates
Back Cover	\$675	\$845
Inside Cover (F or B)	\$625	\$785
Page 3 or 31	\$575	\$725
Full Page	\$550	\$685
1/2 Page	\$350	\$435
1/4 Page	\$225	\$280
1/8 Page	\$150	\$188

AD SPECS - SALES END AN ALL CONTRACTS DUE 3/6/20

ALL ADS DUE 3/20/20



- A - FULL BLEED**
5.625"W x 8.5"H
- B - FULL PAGE**
4.625"W x 7.625"H
- C - 1/2 HORIZONTAL**
4.625"W x 3.75"H
- D - 1/4 HORIZONTAL**
4.625"W x 1.8125"H
- E - 1/8**
2.25"W x 1.8125"H
- F - 1/2 VERTICAL**
2.25"W x 7.625"H
- G - 1/4 VERTICAL**
2.25"W x 3.75"H

Inside front cover, inside back cover and back cover available.
 Please contact us about special requirements.
 Files must be sent in CMYK color mode, all images must be high resolution (300 dpi). All fonts must be converted to outlines. Files should be in either PDF or JPEG format.

To advertise contact:

Wendi Smith,
 207-713-7533
 rfbadvertising@gmail.com

Ad design free, 2 proofs/rounds of revisions.
 Additional revisions will incur charges.